



# GO ON MEDIA chooses Interoute Online Distribution & Hosting Services

### Who is Go On Media?

- Go On Media is a media company whose business is Internet radio ([www.goomradio.com](http://www.goomradio.com)).
- Go On Media owns radio studios and creates radio streaming over Internet.

### Their Business Requirements?

- As a start-up, Go On Media needed to quickly deploy a cost effective hosting and media solution. The challenge was to host an Internet radio site and a massive media platform to stream to a worldwide audience.

### The Interoute solution?

- Interoute proposed a combination of Live Media Streaming in London and a Managed Hosting platform in Paris, in conjunction with an Ethernet link to connect Go On Media site in Paris to Interoute cloud, and a 1Gbps committed bandwidth Internet access for the web site access.

### Why Interoute was chosen?

- We won the contract because we had a good relationship with the CTO who worked for another Interoute customer in the past. In addition we were able to propose a solution within a few days, which was a real advantage given the time constraints this start up had at that time.

